



NZARBTM

New Zealand **Arboricultural** Association Inc.

Te Mahere Rautaki | Strategic Plan 2022

***He Ara Anga Mua
Roadmap for the future***

Photo: Nico Wieringa

Aronga

The Purpose

The purpose of this document is to create a strategic roadmap for the Association for the future. Everything NZ Arb does in this time, should move us closer to achieving the objectives chosen by our members, and outlined here.

The document is organised under four strategic pillars that define our focus for the years ahead. Under these pillars are our objectives, that will help us assess which projects NZ Arb will invest time and resource in. Planned projects will sit under each of these, and allocated working groups assigned to deliver specific goals.

Te Pae Ki Tawhiti

Our Vision

To represent the arboricultural community and make it the primary organisation for tree care and maintain relevancy to the Association's members.

Tā Tātou Kaupapa

Our Mission

NZ Arb's mission: To encourage, foster, improve and educate in all aspects of arboriculture throughout New Zealand.

In Addition, NZ Arb would like to thank the ISA for its ongoing support, and we are proud as the 32nd Chapter to advance the mission of the ISA

ISA's mission: Through research, technology and education, promote the professional practice of arboriculture and foster a greater public awareness of the benefits of trees.



Photo: Treetools



Photo: Treetools

Horopaki Background

NZ Arb is the national industry body representing the arboriculture industry in New Zealand. The Association was established in 1998 and today represents more than 1,500 individuals in New Zealand arboriculture.

In September 2021 NZ Arb conducted a survey of current members with the purpose of gathering data that would inform the Association's strategy.

Members were asked what challenges and changes they saw for arboriculture in New Zealand in the years ahead. Also, why belonging to an organisation like NZ Arb mattered to them and which parts mattered most. The membership provided us with information on what is important now, but also for the future we wish to shape for arboriculture in New Zealand. The results of this survey form the basis of this Strategic Plan.

Our Commitment to Te Tiriti O Waitangi

Te Tiriti o Waitangi is our nation's founding document and recognises the special place of both Māori and pākehā values in Aotearoa.

Recognising and providing for te Tiriti o Waitangi, means recognising that Māori have traditional and continuing relationships with te taiao (our natural environment), which includes much of the urban ngahere (forest) that our industry work with every day.

NZ Arb acknowledges a responsibility to integrate the principles of Te Tiriti o Waitangi into the Association's processes and policies.

Poukoppu | Strategic Pillars

1

**Manaaki Tāngata
People**

2

**Mōhiotanga
Knowledge**

3

**Tiakitanga
Custodianship**

4

**Whakahaere
Administration**



Manaaki Tāngata | People

Looking after and nurturing the people of the arboriculture community is the key to a resilient and forward-moving industry in challenging times.

Currently New Zealand arboriculture is experiencing a severe skills crisis. In order to strengthen the industry, action must be taken to engage, encourage and develop the skills of the people that make up our industry today, but also plan for the arborists that will define our industry tomorrow.

Strategic goals:

- We continue to be the primary provider of professional arboricultural experiences to our industry.
- Our industry talent is retained and increased through the promotion and improvement of career pathways.
- Our industry nurtures a culture of health, safety and wellbeing.
- We continue to grow our membership and value our members.
- We promote and expand our approved contractor's program to provide nationwide coverage.
- Our industry encourages and promotes gender equality along with cultural diversity in the arboricultural workforce.



Photo: Jesse Frank Photography



Photo: Treetools



Mōhiotanga | Knowledge

The value of mōhiotanga is all about growing and sharing knowledge and raising awareness and insight. This value focuses on our learning and the value we place on the learning process. Learning is not just about the end product; it is about the pathway that gets us there.

As an association we have a key role to play in growing the collective knowledge of our industry and providing vehicles for knowledge sharing. It is also our responsibility to share our collective knowledge of trees and good tree care with our communities and policy makers.

Strategic goals:

- The Association is the primary provider for information on urban tree care to communities and policymakers.
- Share our knowledge with policymakers and move arboriculture toward regulation to promote the use of correct arboricultural practices.
- Review and develop a range of mechanisms to promote knowledge sharing and industry expertise.
- Collaborate with local and international organisations with common values.

3

Tiakitanga | Custodianship

Tiakitanga means to care and protect and is often used to acknowledge the relationship between humans and the natural world, based on the Māori world view. It describes a responsibility to guard our precious natural resources.

Looking ahead, our industry must aspire to the principle of tiakitanga. Not only must we lead the way in advocating for our trees and the life within them through the appropriate respect and tree protection, but we must consider the role of arboriculture in positively impacting climate change.

Strategic goals:

- Be an industry champion for professional tree care and wherever possible the advocate for tree preservation and protection.
- Provide industry guidance on best practices for environmental stewardship and actively promote the need to employ sustainable business practices to respond to climate change.
- Ensure NZ Arb's own internal operations reflect the practices of Tiakitanga | Custodianship.





Whakahaere | Administration

NZ Arb must continue to reflect inwardly to ensure our association is effectively and responsibly governed and organised to serve our industry and its needs both now and in the future.

Work to build the resources and capabilities necessary for a resilient and sustainable association, in a way that aspires to incorporate a commitment to principals of te Tiriti o Waitangi.

Strategic goals:

- Transition to a robust governance board that is adequately equipped to serve the Association's stakeholders and members now and into the future.
- Develop and encourage policies and practices that reflect New Zealand's cultural diversity and the spirit and intent of Te Tiriti o Waitangi, at both a governance and operational level.
- Continue to develop a diverse and inclusive culture within the Association membership.
- Employ a technical arboricultural specialist to promote the Association (full or part time) within the next 3 years.
- Invest time in the development of suitable resources and capability to build a resilient and sustainable association to effectively serve its membership.

Document Implementation & Review

The NZ Arb Executive will look to review the strategic plan at least once every two years and members will be asked each year in the annual membership survey for feedback on the strategic plan.

Members can at any time provide feedback to the executive through the NZ Arb website on the strategic plan and areas they believe are a priority.

Contact NZ Arb

www.nzarb.org.nz/contact

info@nzarb.org.nz

04 472 6330

2022 NZ Arb Executive

For a list of the current NZ Arb Executive Members, please go to:

www.nzarb.org.nz/executive



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Photo: Kane Prior