



Sponsorship Proposal for Lynne Boddy Workshop (Wellington)

The New Zealand Arboricultural Association (NZ Arb) is excited to present sponsorship opportunities alongside New Zealand's first Professor Lynne Boddy workshop. The Wellington Workshop will be the only workshop offered by Professor Boddy this year and represents an exclusive opportunity to align your brand with professional excellence and world-class research.

The Workshop will be a stand-alone education event organised by NZ Arb and held in the Wellington Botanic Gardens on Tuesday 19 November 2019. NZ Arb anticipate this being a sell-out event.

About Professor Boddy

Boddy is a Professor of Biosciences at Cardiff University. Since the mid-1970s, Professor Boddy has researched the ecology of wood decomposition and has pioneered work on the fungal community structure. She has been a keen advocate for science throughout her career, participating in several engagement activities aimed at communicating her research to a much wider audience, through talks, events and media. Professor Boddy was awarded an MBE for services to mycology and to public engagement in science.

Professor Lynne Boddy is a keynote speaker at the 2019 NZ Arb Annual Conference in Napier.

Partnership Opportunities

Exclusive Title Sponsorship (one available only)

Investment: \$2,500

Benefits:

- Exclusive naming rights of the event e.g. Lynne Boddy Workshop, in association with <<your business name>>
- Ten (10) preferential tickets to attend and/or gift as you see fit.
- Acknowledgment as Exclusive Title Sponsor in all associated promotional material, including website, social media including paid Facebook advertisements (10,000 impressions), Tree Matters magazine, monthly NZ Arb e-newsletter (Sept, Oct and Nov '19), and on the NZ Arb Conference Programme.

Gold Sponsorship (Five available)

Investment: \$1,500

Benefits:

- Five (5) preferential tickets to attend and/or gift as you see fit.
- Acknowledgment as Gold sponsor in all associated promotional material, including website, social media including paid Facebook advertisements (10,000 impressions), Tree Matters magazine, monthly NZ Arb e-newsletter (Oct and Nov '19), and on the NZ Arb Conference Programme.

Booking information:

- To book Workshop Sponsorship please email Nicki at NZ Arb at comms@nzarb.org.nz
- All prices shown are GST exclusive
- Full payment is due on the 20th of the month following booking
- Sponsorship will be confirmed at the discretion of the New Zealand Arboricultural Association (NZ Arb)